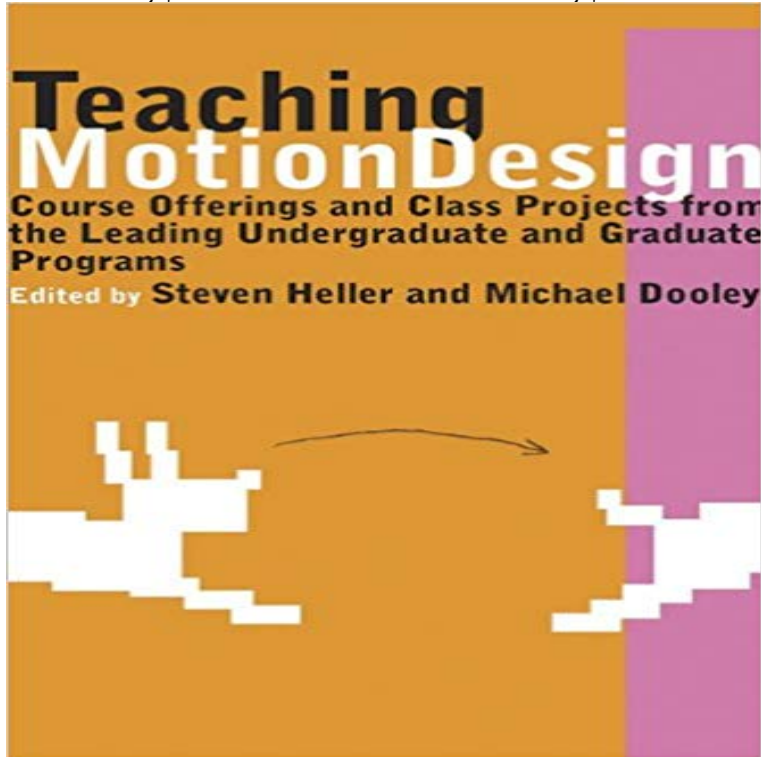


Teaching Motion Design: Course Offerings and Class Projects from the Leading Graduate and Undergraduate Programs



How motion design is taught in more than 45 leading programs. * Detailed syllabi and descriptions of class projects and assignments * Go-to guide for professors and teachers planning their courses * Course plans from School of Visual Arts, Ohio State, Rochester Institute of Technology, many other top schools. This definitive study of motion design is essential reading for everyone teaching or studying design. Now, for the first time, authors Steven Heller and Michael Dooley present a comprehensive look at course offerings from more than 45 leading programs devoted to design, illustration, animation, and computer art. Taken together, they provide a close-up look at the principles and practices of 3D computer animation, character animation, pictorial background illustration, motion graphic design, interactive media, film design, and more, with class projects and syllabi from many of the most prestigious schools in the country. Organized in easy-to-use sections by year of study, this invaluable tool will be every graphic design educators go-to guide. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

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